

Contact

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Top Skills

Business Strategy
Telecommunications
Business Intelligence

Languages

Portuguese (Native or Bilingual)
English (Native or Bilingual)
Spanish (Native or Bilingual)

Marco A. Perocco

Innovation Strategy | AI Strategy | Corporate Venture | Design
Thinking | Startup Hunter
São Paulo, São Paulo, Brazil

Summary

Partner at Innoscience | 20+ years in Management Consulting & Strategic Planning. Driving corporate innovation and AI for global players in several industries across Latin America.

Experience

Innoscience Consultoria em Gestão da Inovação
Sócio Diretor
March 2017 - Present (9 years 2 months)
Greater São Paulo Area

The Coca-Cola Company
6 years 7 months
Sr. Innovation Strategy Manager
October 2013 - February 2017 (3 years 5 months)

Regional Planning Manager
August 2010 - October 2013 (3 years 3 months)

Accenture
Consultant
January 2004 - August 2010 (6 years 8 months)

Ericsson
Intern
January 2000 - December 2003 (4 years)

Education

Stanford University
Innovation and Entrepreneurship Certificate Program, Innovation and Entrepreneurship · (2015)

Fundação Getúlio Vargas

MBA, Project Management · (2008 - 2010)

FEI - Faculdade de Engenharia Industrial

Bachelor's degree, Telecommunications Engineering · (1998 - 2003)